



## 2008 Scallop Festival Ad Artwork Specifications

### AD SIZES

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**Full Page**

3.375" Wide by 8.5" High

**Half Page**

3.375" Wide by 4.125" High

**Third Page**

3.375" Wide by 2.125" High

**Quarter Page**

3.375" Wide by 1.5" High

### ELECTRONIC SPECIFICATIONS:

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The following specifications are for MAC files only. PC files are acceptable if they follow specifications. Conversion fees may apply.

**APPLICATIONS ACCEPTED**

QuarkXpress

Illustrator (with type converted to outlines and file saved as EPS)

Photoshop (saved as TIFF or EPS)

Adobe Acrobat pdf (high resolution, embed all fonts)

**GRAPHICS**

EPS and TIFF format only. Line art must be at least 1200 dpi and photos should be 300 dpi or higher. We will not be responsible for the reproduction of graphic elements that do not meet these requirements and will reject unacceptable quality. Include all graphics files with your final document.

**FONTS**

Send both screen and printer versions. Send TrueType fonts for PC files. Remember to include fonts embedded in graphics files.

**COLORS**

All ads are black and white/grayscale. Please convert before sending. We cannot accept color ads.

**COMPRESSING FILES**

Stuffit or Zip compressed files accepted. Self-extracting files preferred.

**REMOVABLE MEDIA ACCEPTED**

CD, DVD

**ELECTRONIC SUBMISSION**

Ads meeting specifications can be uploaded to our ftp site: <ftp:grouperdesign.com>, username: client, password: welcome, folder: Scallop. We must receive a fax of the ad to make sure the ad is correct as received. Be sure to specify 2008 Scallop Festival when submitting your ad.

**PRODUCTION CHARGES**

Ads not submitted to our specifications, with advertiser's consent, will be reworked at a charge to the advertiser.

**PRODUCTION CONTACT**

Production Coordinator, Grouper Design and Prepress

704 Main Street, Route 6A ■ Dennis, MA 02638

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