

Full Page Color Ad

FULL PAGE AD WITH BLEED

8.5" w x 11" h TRIM SIZE
(Please make sure your artwork extends atleast 1/8 of an inch outside of the trim size all the way around)

7.75" w x 10.25" h LIVE AREA

8.75" w x 11.25" h BLEED SIZE

FULL PAGE AD NO BLEED

7.75" w x 10.25" h AD SIZE

Half Page Color Ad

HALF PAGE AD WITH BLEED

8.5" w x 4.75" h TRIM SIZE
(Please make sure your artwork extends atleast 1/8 of an inch outside of the trim size all the way around)

7.75" w x 3.875" h LIVE AREA

8.75" w x 4.875" h BLEED SIZE

HALF PAGE AD NO BLEED

7.75" w x 4.375" h AD SIZE

MATERIALS DUE SEPTEMBER 10, 2008

Electronic Specifications:

The following specifications are for MAC files only.
PC files are acceptable if they follow specifications.

APPLICATIONS ACCEPTED

Adobe Acrobat 8.0 (high resolution PDF, embed all fonts) *preferred**

Photoshop 6.0 (saved as TIFF or EPS)

No crop marks please.

GRAPHICS

EPS and TIFF format only. Line art must be at least 1200 dpi and photos should be 300 dpi or higher. We will not be responsible for the reproduction of graphic elements that do not meet these requirements and will reject unacceptable quality. Include all graphics files with your final document.

FONTS

Please convert fonts into outlines if submitting an ad created from Adobe Illustrator. Otherwise, send both screen and printer versions. Send TrueType fonts for PC files. Remember to include fonts embedded in graphics files.

COLORS

Convert all EPS and TIFF files to CMYK before placing in final document.
Color ads only.

COMPRESSING FILES

Stuffit or Zip compressed files accepted. Self-extracting files preferred.

REMOVABLE MEDIA ACCEPTED

CD or DVD

EMAIL ADS

Ads meeting specifications can be sent via email to heidi@grouperdesign.com. We must receive a fax of the ad to make sure the ad is correct as received.

File size limit for e-mailed ads is 5MB. Ads over 5MB should be put on CD and mailed to the address below or placed on our ftp site. Please e-mail Heidi or call for login instructions.

COLOR PROOFS

We require a proof created from a SWOP certified system.
If no color proof is submitted, we are not responsible for color accuracy.

PRODUCTION CONTACT

Heidi Navarro
Grouper Design and Prepress
704 Main Street, Route 6A ■ Dennis, MA 02638
508-385-0808 ■ 508-385-0807 Fax ■ heidi@grouperdesign.com